

## Formularium PoEfs

Let  $p(x)$  be your willingness to pay,  $u(x)$  your utility, then  $u'(x) = p(x)$

Consumer Surplus:  $CS = u(x) - p(x) = \int_0^{x^*} p(x) - p_x dx$ . Maximising this gives:  $\frac{\partial CS}{\partial x} = u'(x) - p = 0$ .

Deadweight loss:  $\Delta = \int_{x'}^{x^*} v'(x) - c'(x) dx$

Let  $c(x)$  be the cost of producing  $x$  goods,  $\pi(x)$  be the profit. Then  $\pi(x) = px - c(x)$ .

Let  $GFT$  be the Gains From Trade, then  $GFT = CS + \pi$ . In perfect competition:  $\pi = CS$ .

Let  $\epsilon$  be the price elasticity of demand. Then  $\epsilon = -\frac{p}{X_D(p)} X'_D(p)$ .

$\Rightarrow$  Measures by how many percent demand decreases if the price increases by one percent.

Avg product of capital:  $\frac{x}{K} = \frac{f(K,L)}{K}$ , avg product of labour:  $\frac{x}{L} = \frac{f(K,L)}{L}$

Marginal product of capital, labour respectively:  $\frac{\partial f(K,L)}{\partial K}$ ,  $\frac{\partial f(K,L)}{\partial L}$

Elasticity of output with respect to capital, labour:  $\eta_K = \frac{K}{x} \frac{\partial f(K,L)}{\partial K}$ ,  $\eta_L = \frac{L}{x} \frac{\partial f(K,L)}{\partial L}$

Cobb-Douglas Production Function:  $x = AK^\alpha L^\beta$

The expression  $-\frac{dL}{dk}$  is called the marginal rate of substitution of labour for capital

Let the price of capital  $K$  be  $r$  and the price of labour  $L$  be  $w$  then  $\pi(x) = f(K, L)p - rK - wL$ .

Let  $A$  be the value today,  $V$  the value in one period from now, then  $A = \frac{V}{(1+r)^t}$  (Present Value Analysis)

Suppose an asset pays  $M$  in each of the next  $T$  periods. The Present Discounted Value (PDV) is given by  $\frac{M}{r} [1 - \frac{1}{(1+r)^{T+1}}]$ .

Marginal rate of substitution:  $-\frac{\frac{\partial u(x,y)}{\partial x}}{\frac{\partial u(x,y)}{\partial y}}$

Let  $M$  be the budget. The Lagrangian for utility maximisation:  $L(x, y, \lambda) = u(x, y) - \lambda(xp_x + yp_y - M)$

Markup of a monopolistic firm (Lerner index):  $\frac{1}{\epsilon} = \frac{p^m - c'(x^m)}{p^m}$

**Monopoly:**  $p(x) + xp'(x) = c'(x)$  (Marginal Revenue = Marginal Costs)

**Perfect Competition:**  $p = c'(x)$  (Price = Marginal Costs)

**Oligopolistic competition (Cournot):** derive based on quantity ( $Q = q_1 + q_2$ ). Equal MC implies equal quantities produced.

**Oligopolistic competition (Bertrand):**  $\pi(x) = 0$  (Bertrand trap), Marginal Revenue still equal to Marginal Costs.

$\Rightarrow$  Set price just below Marginal Cost of the other firm and get entire market